- Grid®
- 🏆 Scores
- 🔄 Methodology
- 📑 Product Profiles ⌄
- 💬 Satisfaction Ratings
- ⚖️ Feature Comparison ⌄
- 🗄️ Additional Data ⌄

Grid® for Video Hosting Software

G2 Grid® Scoring

Video Hosting Software Definition

Video hosting platforms allow users to upload and store video files which can then be viewed by others. Video hosting sites typically offer viewer restriction options, so users can determine who does and does not have access to certain videos, as well as embedding features to integrate videos into websites, instructional videos, or presentations. Video hosting software may also enable tags and provide a search function to help visitors find specific videos. These products are often used by content, marketing, and culture teams within an organization to store video content and share it with coworkers or clients.

To qualify for inclusion in the Video Hosting category, a product must:

- Provide storage and viewing capabilities for video files
- Allow visitors, whether public or restricted, to access and view hosted videos

Video Hosting Grid® Scoring Description

Products shown on the Grid® for Video Hosting have received a minimum of 10 reviews/ratings in data gathered by May 31, 2022. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: YouTube, Wistia, Vidyard, CloudApp, Vadoo, Vimeo, Loom, Hippo Video, and Adobe Media Encoder
- High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: Adilo, SproutVideo, Consensus, ThankView, Dubb: Sales Operating

System + Video CRM, OneMob, Vidalytics, Rewatch, Bonjoro, Wave.video, StoryXpress, Covideo, VidGrid, muse.ai, and Weet

- Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: Microsoft Stream, Brightcove, and Kaltura Video Cloud
- Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Cincopa, PodBean, Muvi, OpenReel Capture, Brandlive, VdoCipher, Dacast, Spotlightr, TwentyThree, Kodi, and Knovio